

# YOUR LOGO

COMPANY NAME

## INTERNET MARKETING REPORT

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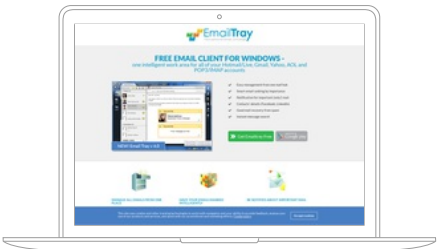
Prepared for  
<https://emailtray.com/>

Mar 18, 2020



## Project Dashboard for EmailTray.com (<https://emailtray.com>)

### The Project's Key Metrics



**60%**  
Site Optimization

10 years Domain age  
259 ▲ 66 Pages in Google index

**2.5K** ▲ 159  
Total Backlinks

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**24**  
Domain Trust Flow

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**29** ▼ 1  
Domain Citation Flow

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**42**  
Moz Domain Authority

**92%**  
Mobile Optimization (home page)

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**832**  
Total sessions

**97%**  
Speed Score (home page)

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**31** ▼ 4  
Keywords in Top 10


**103** ▲ 76  
Facebook Activity

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**15**  
Pinterest Shares

### Site visibility

#### Average Ranking Position

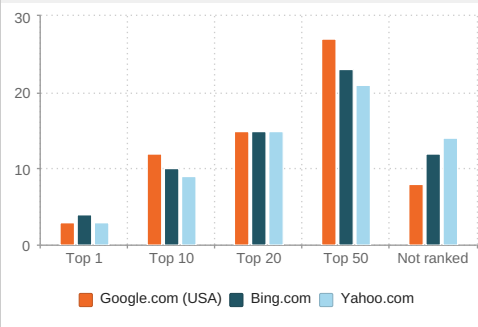


**28** ▲ 2  
Google.com (USA)



**28**  
Bing.com

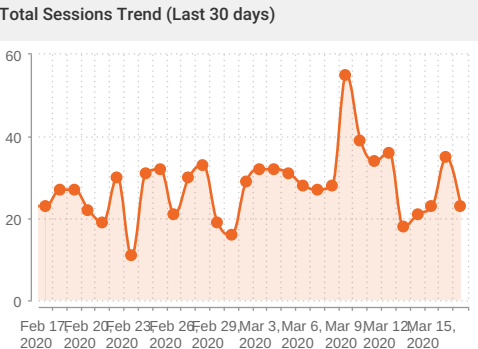
#### Ranking Distribution by SEs



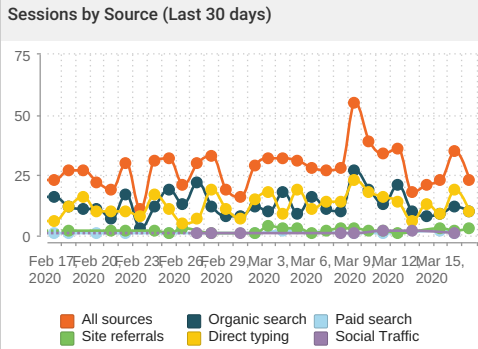
#### Top 5 Keywords by Rankings

Keyword	Google global s...	Google.com (US)	Bing.com
mail notifiers	260	1	1
free email no..	30	1	2
email notifier	390	2 <span style="color: red;">▼</span> 1	1 <span style="color: green;">▲</span> 1
email notifica.	10	2	3 <span style="color: green;">▲</span> 3
email notifica.	10	1	5

#### Total Sessions Trend (Last 30 days)



#### Sessions by Source (Last 30 days)



#### Top 5 Cities by Sessions (Last 30 days)

City	Sessions	% Sessions
Chicago	10	1%
Dublin	10	1%
Athens	9	1%
Zagreb	9	1%
Belgrade	8	1%

Project Dashboard for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

On-the-page Optimization

**SEO Issues**

**60%** Site optimization

**38** issues found

**3** pages with issues

**186** total pages analysed

**Landing Pages Overview**

Landing page	Score	Critical issues
email-notifier.html	38%	3
email-sorting-software.html	58%	1
Home	68%	2

**Broken Links**

**24** Broken links

**615** Total Links Scanned

**203** Total Pages Scanned

**Mobile optimization**

Page: <http://emailtray.com/>

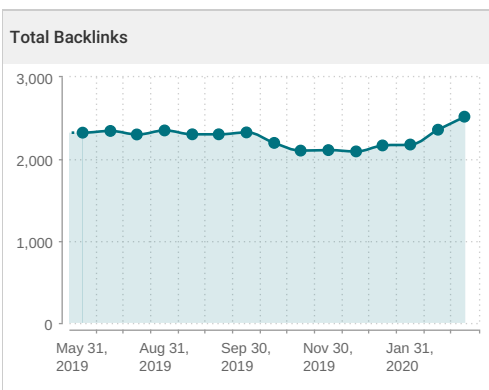
**92%** Mobile Page Speed Score

**No flash content**  
Flash content on the page

**Not Mobile-friendly**  
Google Mobile-Friendly Test

**No AMP**  
Accelerated Mobile Pages check-up

Backlink Profile Quality



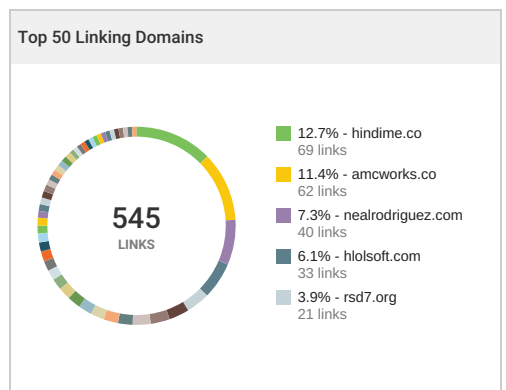
**Link Sources Distribution**

**2.5K** Total backlinks

**696** Linking domains:

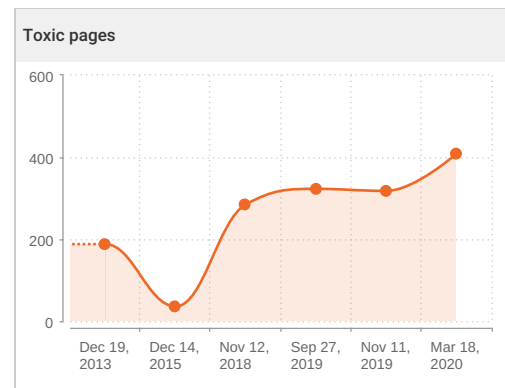
**301** Linking IP addresses

- Governmental domains: -
- Educational domains: -
- Linking subnets: **273**




## Project Dashboard for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Top 5 Link Texts		
Link text	Backlinks	Domain
emailtray	67	43
click here for download	69	1
<a href="http://www.emailtray.com/">http://www.emailtray.com/</a>	76	10
.	156	23
411143. emailtray.com	202	102




## Social Engagement

### Social Citations



103 ▲ 76

Facebook engagement



15

Pinterest Shares

### Top 5 Social Media Referrals (Last 30 days)

Social network	Sessions	% Sessions
Pinterest	10	100%

### Web Buzz

**4**

Unread posts

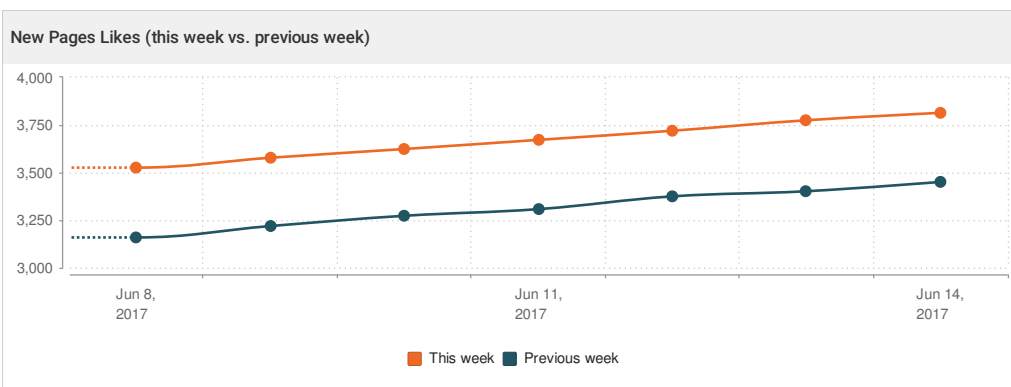
**1**

Favorite post..

**4**

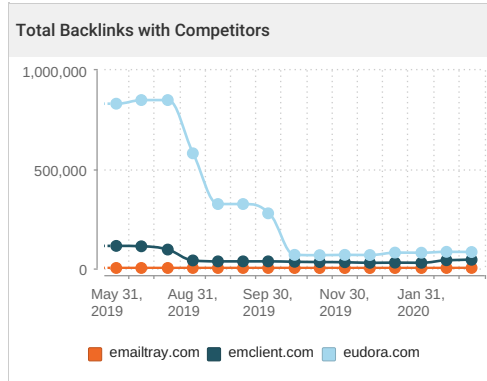
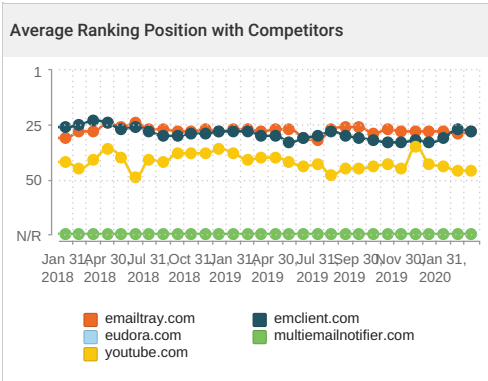
All posts

**" Control Your Email In.**  
[smallbiztrends.com](http://smallbiztrends.com)  
 Mar 05, 2013 • by Small Business Trends



## Project Dashboard for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

### Competitor Metrics



#### Competitor Social Citations

Social network	emailtray.com	emclient.com	www.getmailbird.com
Facebook	55 <span style="color: green;">▲</span> 35	28,687 <span style="color: green;">▲</span> 10,786	39,971 <span style="color: green;">▲</span> 10,165
Pinterest	-	9	56
Home page mentions, total	55	28,696	40,027

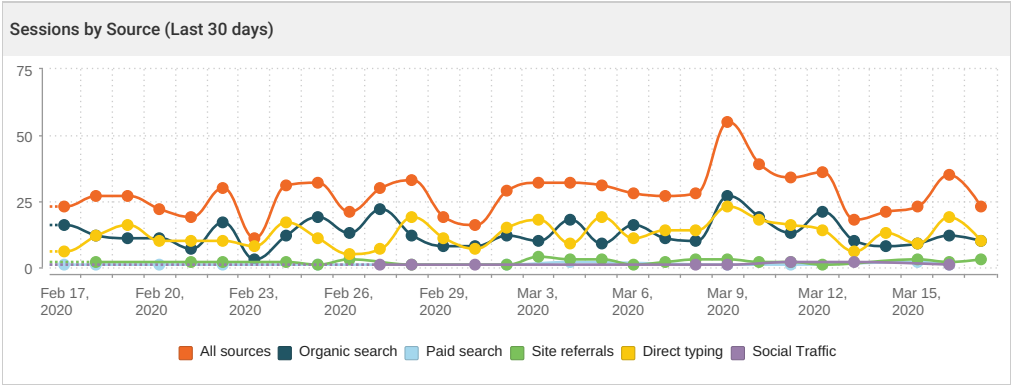
#### DIY SEO Checklist

1. Keyword research: choosing effective keywords to optimize site pages for.	Completed on 5/19/16
2. Site structure and page optimization for high search engine rankings.	Completed on 5/19/16
3. Social media optimization for building brand authority.	0% done (0 of 5)
4. Website submission to search engines, directories and niche resources.	90% done (3 of 12)
5. Link building by means of link bait, one-way link building, smart link exchange and social sharing.	60% done (0 of 38)
6. Launching a blog and promoting it on the web.	90% done (0 of 48)
7. Social media networking with the aim of increasing link popularity and bringing additional visitor traffic.	40% done (0 of 28)
8. Running paid advertising campaigns.	70% done (0 of 18)

#### LEGEND:

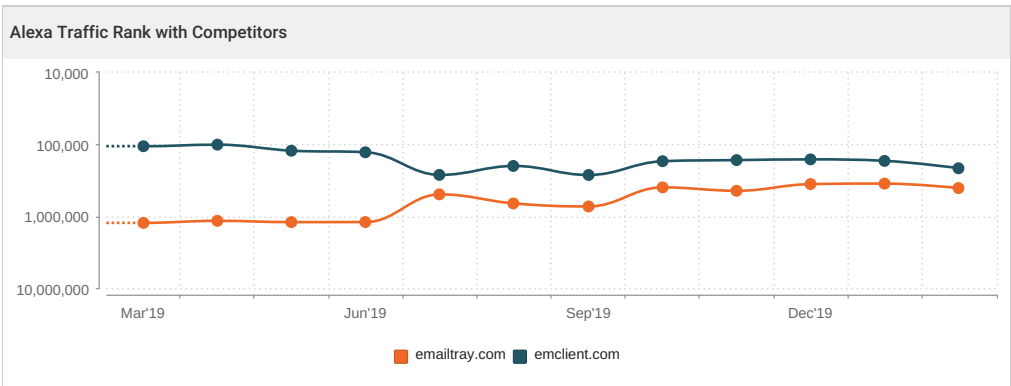
- Not found
- ▲ Positive change
- ▼ Negative change

Google Analytics Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)



#### Top 5 Countries by Sessions (Last 30 days)

Country	Sessions	% Sessions
United States	193	23%
United Kingdom	55	6%
India	49	5%
Italy	48	5%
Canada	40	4%



#### Top 5 Languages (Last 30 days)

Language	Sessions	% Sessions
English (United Sta.)	444	53%
English (United Kin.)	83	9%
Italian (Italy)	42	5%
C	18	2%
Spanish (Spain)	17	2%

## Detailed for EmailTray.com (<https://emailtray.com>)














This report gives a detailed overview of the keywords' position on specific search engines (SEs) tied to the corresponding web pages of your site.

Applied Filters

✓ Compared with: the previous results (Feb 29, 2020)













Search engine / Keyword (35)	Competition	Position	SERP	Web page
<b>Google.com (USA)</b>				
★ all in one email client	2,090,000,000	37 ▲ 11 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ android mail client	n/a	-	-	
★ best email client for multiple accounts	577,000,000	- 	-	
★ best email client for windows	n/a	47 + 	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ best email client for windows 10	n/a	-	-	
★ best free email client	1,690,000,000	43 + 	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ best free imap email client	968,000	39 ▼ 2 	4	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ best simple email client	571,000,000	7 ▲ 1 	1	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ email client for windows and android	129,000,000	14 ▼ 3 	2	/
★ free email client for gmail	99,300,000	37 + 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ free mail app for windows	595,000,000	43 ▲ 1 	5	<a href="/download-email-client.html">/download-email-client.html</a>

Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ free mail client	1,190,000,000	30 ▼ 7 	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail client	n/a	- 	-	
★ simple email app	2,440,000,000	4 ▲ 1 	1	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ the best email client	n/a	- 	-	
★ the best email program	n/a	- 	-	
★ windows email client	n/a	36 + 	4	/
★ mail notifiers	145,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ email notification programs	626,000,000	2 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ notifier mail	11,500,000	4 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ e-mail programe	n/a	44 + 	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail notification download	307,000,000	- 	-	
★ email notification program	598,000,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ best email client	n/a	- 	-	



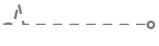
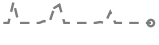











Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ email client for windows	n/a	34 ▲ 3 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ email program	n/a	44 + 	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ free email client	2,070,000,000	17 ▲ 10 	2	<a href="/download-email-client.html">/download-email-client.html</a>
★ download email client	1,540,000,000	5 ▲ 3 	1	<a href="/download-email-client.html">/download-email-client.html</a>
★ best email client for Windows	n/a	48 + 	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ free email client for windows	292,000,000	18 ▲ 2 	2	<a href="/download-email-client.html">/download-email-client.html</a>
★ email notifier	13,900,000	2 ▼ 1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ free email notifier	2,730,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ simple email client	944,000,000	3 	1	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ email sorting	182,000,000	8 ▼ 1 	1	<a href="/email-sorting-software.html">/email-sorting-software.html</a>
★ email sorting software	91,400,000	5 ▼ 1 	1	<a href="/email-sorting-software.html">/email-sorting-software.html</a>
<b>Bing.com</b>				
★ all in one email client	2,320,000	48 ▼ 18 	5	/












Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ android mail client	50,700,000	-	-	
★ best email client for multiple accounts	17,500,000	-	-	
★ best email client for windows	145,000,000	-	-	
★ best email client for windows 10	93,900,000	-	-	
★ best free email client	217,000,000	-	-	
★ best free imap email client	2,030,000	- ▼	-	
★ best simple email client	150,000,000	- ▼	-	
★ email client for windows and android	57,800,000	25	3	/
★ free email client for gmail	194,000,000	48 ▼ 3	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ free mail app for windows	228,000,000	41 +	5	<a href="/download-email-client.html">/download-email-client.html</a>
★ free mail client	80,000,000	18 ▼ 5	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail client	438,000,000	-	-	
★ simple email app	109,000,000	31 ▲ 30	4	<a href="/download-email-client.html">/download-email-client.html</a>



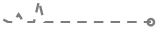









Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ the best email client	263,000,000	- 	-	
★ the best email program	399,000,000	- 	-	
★ windows email client	256,000,000	31 ▲ 3 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail notifiers	1,890,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ email notification programs	16,400,000	3 ▲ 3 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ notifier mail	24,200,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ e-mail programe	732,000,000	27 ▼ 5 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail notification download	69,900,000	13 	2	<a href="/email-notifier.html">/email-notifier.html</a>
★ email notification program	16,300,000	5 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ best email client	216,000,000	- 	-	
★ email client for windows	61,900,000	25 ▲ 17 	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ email program	234,000,000	16 ▲ 6 	2	<a href="/download-email-client.html">/download-email-client.html</a>
★ free email client	223,000,000	13 ▲ 1 	2	<a href="/download-email-client.html">/download-email-client.html</a>







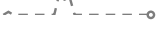






Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ download email client	31,500,000	4 	1	<a href="/download-email-client.html">/download-email-client.html</a>
★ best email client for Windows	145,000,000	- 	-	
★ free email client for windows	164,000,000	6 ▲ 2 	1	<a href="/download-email-client.html">/download-email-client.html</a>
★ email notifier	152,000,000	1 ▲ 1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ free email notifier	792,000,000	2 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ simple email client	173,000,000	3 	1	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ email sorting	19,700,000	17 ▼ 13 	2	<a href="/email-sorting-software.html">/email-sorting-software.html</a>
★ email sorting software	1,050,000	1 	1	<a href="/email-sorting-software.html">/email-sorting-software.html</a>
<b>Yahoo.com</b>				
★ all in one email client	2,440,000	- 	-	
★ android mail client	49,300,000	-	-	
★ best email client for multiple accounts	16,900,000	- 	-	
★ best email client for windows	145,000,000	- 	-	






Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ best email client for windows 10	93,900,000	- 	-	
★ best free email client	217,000,000	- 	-	
★ best free imap email client	1,770,000	- 	-	
★ best simple email client	149,000,000	15 + 	2	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ email client for windows and android	57,000,000	16 ▼ 9 	2	/
★ free email client for gmail	192,000,000	- 	-	
★ free mail app for windows	228,000,000	- ▼ 	-	
★ free mail client	79,100,000	14 ▼ 2 	2	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail client	85,800,000	- 	-	
★ simple email app	109,000,000	34 ▼ 9 	4	<a href="/download-email-client.html">/download-email-client.html</a>
★ the best email client	260,000,000	-	-	
★ the best email program	398,000,000	- 	-	
★ windows email client	255,000,000	35 ▲ 3 	4	<a href="/download-email-client.html">/download-email-client.html</a>

Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ mail notifiers	1,900,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ email notification programs	16,400,000	2 ▲ 1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ notifier mail	24,200,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ e-mail programe	732,000,000	21 ▲ 3 	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ mail notification download	69,900,000	13 ▲ 1 	2	<a href="/download.html">/download.html</a>
★ email notification program	16,400,000	4 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ best email client	216,000,000	- 	-	
★ email client for windows	61,900,000	25 ▲ 11 	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ email program	234,000,000	21 ▲ 6 	3	<a href="/download-email-client.html">/download-email-client.html</a>
★ free email client	218,000,000	14 	2	<a href="/download-email-client.html">/download-email-client.html</a>
★ download email client	31,200,000	4 	1	<a href="/download-email-client.html">/download-email-client.html</a>
★ best email client for Windows	143,000,000	- 	-	
★ free email client for windows	162,000,000	13 ▼ 6 	2	<a href="/download-email-client.html">/download-email-client.html</a>

Detailed for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

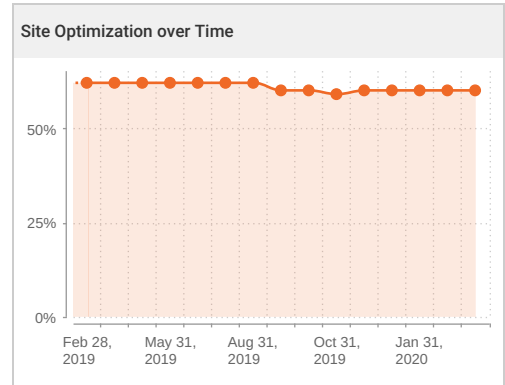
Search engine / Keyword (35)	Competition	Position	SERP	Web page
★ email notifier	338,000,000	1 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ free email notifier	791,000,000	2 	1	<a href="/email-notifier.html">/email-notifier.html</a>
★ simple email client	173,000,000	2 ▲ 1 	1	<a href="/simple-email-client.html">/simple-email-client.html</a>
★ email sorting	16,800,000	21 ▼ 16 	3	<a href="/email-sorting-software.html">/email-sorting-software.html</a>
★ email sorting software	1,060,000	2 ▼ 1 	1	<a href="/email-sorting-software.html">/email-sorting-software.html</a>

LEGEND:

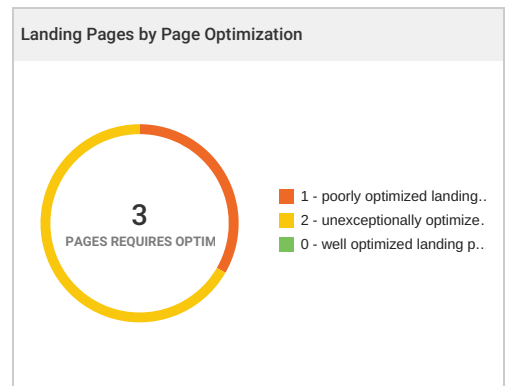
- + Added (9 positions)
- Not found (34 positions)
- ▲ Positive change (23 positions)
- ▼ Negative change (20 positions)

## SEO Analysis Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

5 Worst Pages by Mobile Speed Score	
Landing page	Page Speed Score
/	92 ▲ 1
/email-sorting-software.html	98 ▲ 2
/email-notifier.html	98
/simple-email-client.html	98
/support/email-management-tips/best-email-client.html	98 ▲ 1



5 Worst Pages by Desktop Page Speed Score	
Landing page	Desktop Speed Score
/	97 ▼ 1
/email-sorting-software.html	99 ▼ 1
/simple-email-client.html	99 ▼ 1
/support/email-management-tips/best-email-client.html	99
/email-notifier.html	100





## On-Site Issues Overview for [EmailTray.com](https://emailtray.com) (<https://emailtray.com>)

This report lists on-site SEO issues and pages on which the issues were found.

**60%**

Site optimization

**186**

Analyzed pages

**38**

On-site issues

**259** ▲ 66

Pages in Google index

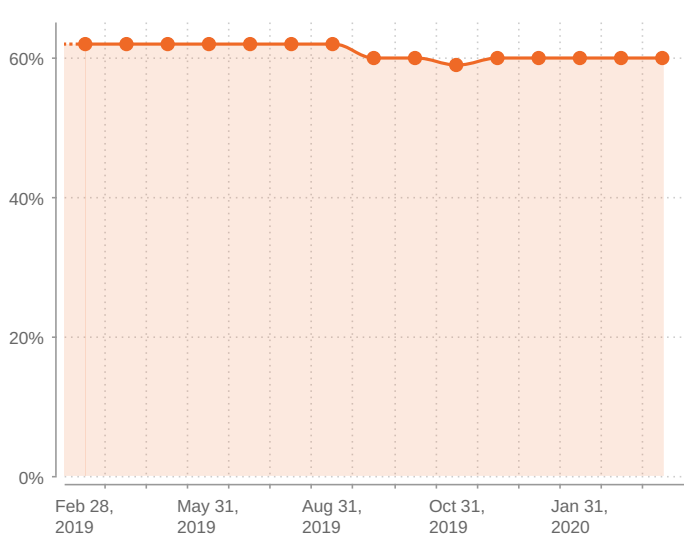
**9 years**

Sitemap age

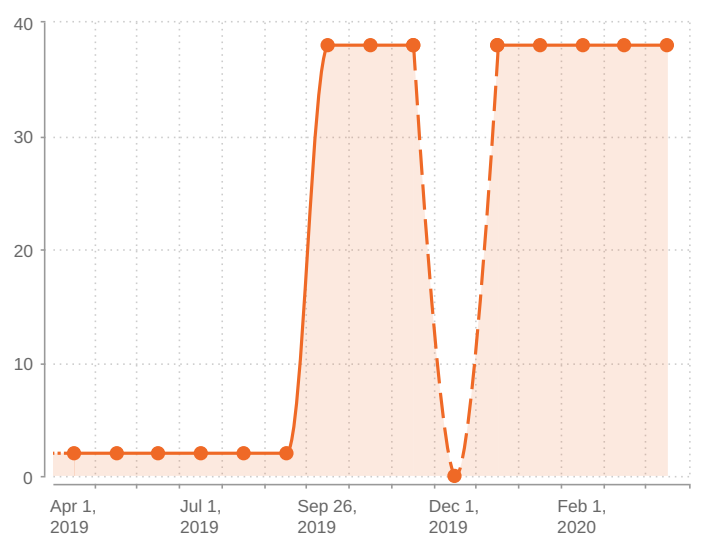
**10 years**

Domain age

### Site optimization - Trend over time



### On-site SEO issues found on your site - Trend over time



## Found Issues

### ❗ Add more text in the Title tags for 24 pages

Enrich your Title tags with more content so they reach the minimum length of 30 characters (including spaces), because overly short Titles provide very little information about your webpages and search engines might replace your Title texts with texts of their own.

### ❗ Shorten Description tags of 2 pages

Shorten your Description tag to 160 characters (including spaces), because longer Descriptions will be cut off on the search results pages.

### ❗ Add more text in the Description tags for 12 pages

Enrich your Description tags with more content so they reach the minimum length of 70 characters (including spaces), because overly short Descriptions provide very little information about your webpages and search engines might replace your Description texts with texts of their own.

On-Site Issues Overview for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Passed rules

✔ There is no multiple homepage issue
✔ All pages of your site have Title tags
✔ The H1 tag usage is correct
✔ The pages of your site have a reasonable amount of outbound links
✔ All images of your site have ALT attributes.
✔ There is a Favicon on your site
✔ The structure of your pages' URLs is OK
✔ The URLs of your site's pages contain valid characters
✔ There are no 302 Redirects on your site
✔ There are no Meta Refreshes on your site
✔ The <a href="#">XML Sitemap</a> was found on your site
✔ The <a href="#">Robots.txt</a> file was found on your site.

## Landing Pages Overview for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report gives a quick overview of the landing pages' optimization levels, i.e. the number of found issues, social media popularity, traffic and etc.

**60%**

Site optimization

**3**

Pages with Critical Issues

**98** ▼ 1

Avg. Page Speed Score

**96**

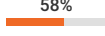




Avg. Mobile Page Speed Score

**183**

Visits to Landing Pages

Page (5)	Page Optimization	Critical SEO Issues	Page Speed Score	Google mobile friendliness	Mobile Page Speed Score	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Visits (last 30 days)
<a href="http://emailtray.com/">http://emailtray.com/</a> Title: EmailTray, an email client and email notifier for Windows and Android  KEYWORDS: free email client simple email client	68%	2	97 <span style="color: red;">▼ 1</span>	!	92 <span style="color: green;">▲ 1</span>	-	553 <span style="color: red;">▼ 41</span>	55 <span style="color: green;">▲ 35</span>	29.9 <span style="color: green;">▲ 5.9</span>	78
<a href="http://emailtray.com/support/email-management-tips/best-email-client.html">http://emailtray.com/support/email-management-tips/best-email-client.html</a> Title: Best email client - EmailTray  KEYWORDS: no keywords assigned to this page	-	-	99	!	98 <span style="color: green;">▲ 1</span>	-	-	21 <span style="color: green;">▲ 21</span>	37.1 <span style="color: red;">▼ 3.1</span>	-
<a href="http://emailtray.com/email-notifier.html">http://emailtray.com/email-notifier.html</a> Title: A Universal Email Notifier for Webmail, POP3 and IMAP Accounts  KEYWORDS: management emails email notifier for outlook free email notifier	38%	3	100	!	98	-	4 <span style="color: red;">▼ 1</span>	-	19.4 <span style="color: green;">▲ 2.7</span>	67

Landing Pages Overview for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Page (5)	Page Optimization	Critical SEO Issues	Page Speed Score	Google mobile friendliness	Mobile Page Speed Score	Broken Links	Backlinks	Social Citations	Avg. Position on Google	Visits (last 30 days)
<a href="http://emailtray.com/email-sorting-software.html">http://emailtray.com/email-sorting-software.html</a> Title: EmailTray - Intelligent Email Sorting Software  KEYWORDS: emails management email client email spam filter	58% 	1	99 ▼ 1 	!	98 ▲ 2 	-	-	-	13.2 ▲ 3.2	-
<a href="http://emailtray.com/simple-email-client.html">http://emailtray.com/simple-email-client.html</a> Title: Meet EmailTray, a Simple Email Client  KEYWORDS: no keywords assigned to this page	-	-	99 ▼ 1 	!	98 	-	-	-	28.9 ▼ 2.5	38

## Technical Audit for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report lists broken internal and external links found on your site.

203

Scanned unique pages

171 ▲ 1

Pages with errors

24 ▲ 11

Unique broken links

18 ▲ 11

Not found pages and images

4

Server Issues

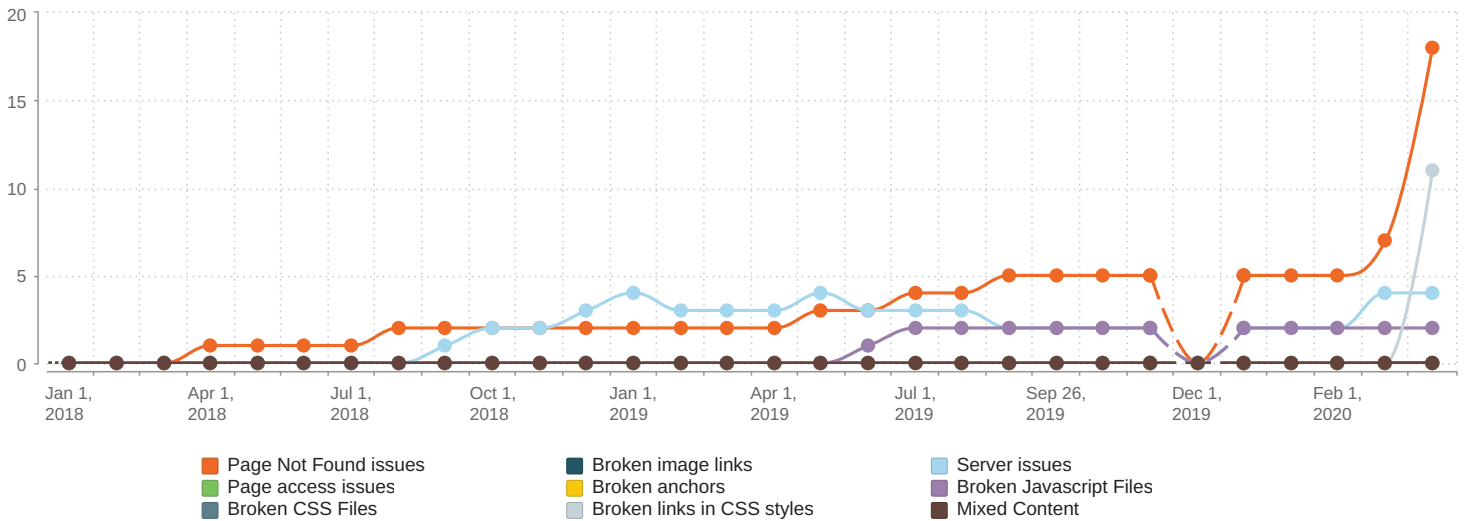
0

Page Access Issues

0

Mixed content issues

### Technical issues found on your site - Trend over time



### Found Issues

#### 1 Page Not Found Issues (7)

Replace the broken internal and external links to pages with valid ones, because broken links reduce your site quality and may negatively impact your site visitors' experience.

#### 1 Server Issues (4)

Fix code issues that cause server errors because they reduce your site quality and may negatively impact your site visitors' experience.

#### 1 Broken Javascript files (2)

Review and fix all broken Javascript files because they prevent search engines from properly rendering and indexing your webpages. Broken JS files may also cause website errors and negatively impact your site visitors' experience.

Technical Audit for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

**❗ Broken links in CSS styles (11)**

Replace the broken internal and external links in CSS styles with valid ones, because broken links in CSS might affect the way your website looks and thus have a negative impact on your visitors' experiences.

**Quality Assured**

✔ No Broken Images

✔ No Page Access Issues

✔ No Broken Anchors

✔ No Broken CSS files

✔ No Mixed Content Issues

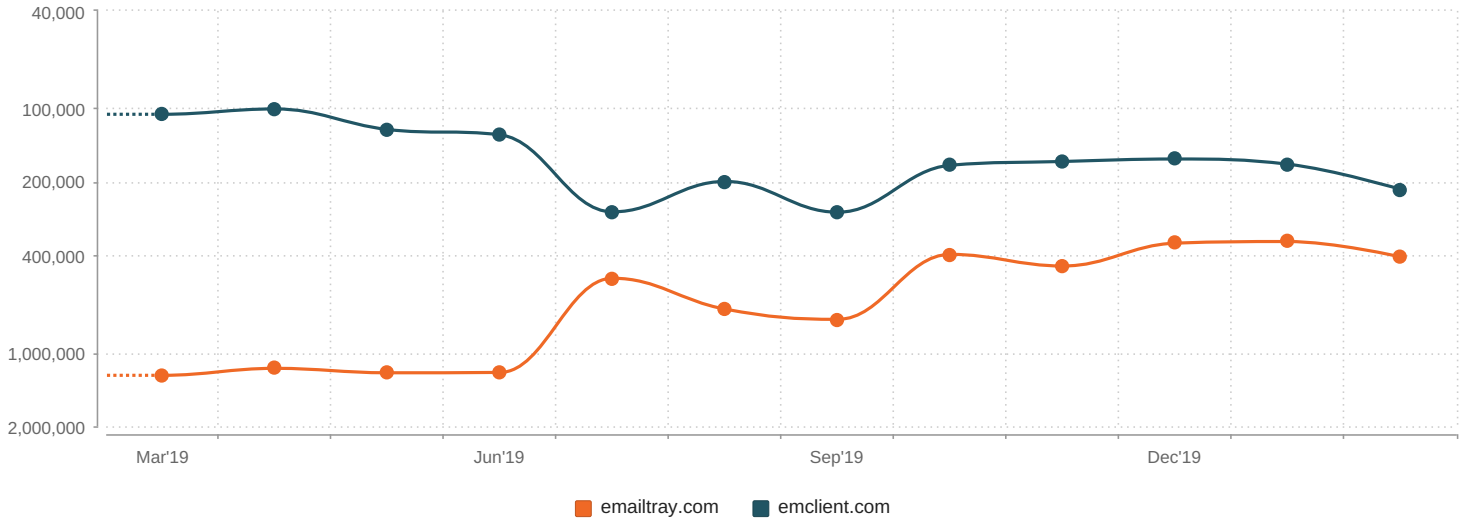
## Competitor Traffic for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report compares your website's traffic with that of competitors.

### Alexa Daily Traffic Rank History for emailtray.com and competing sites for the last 12 months

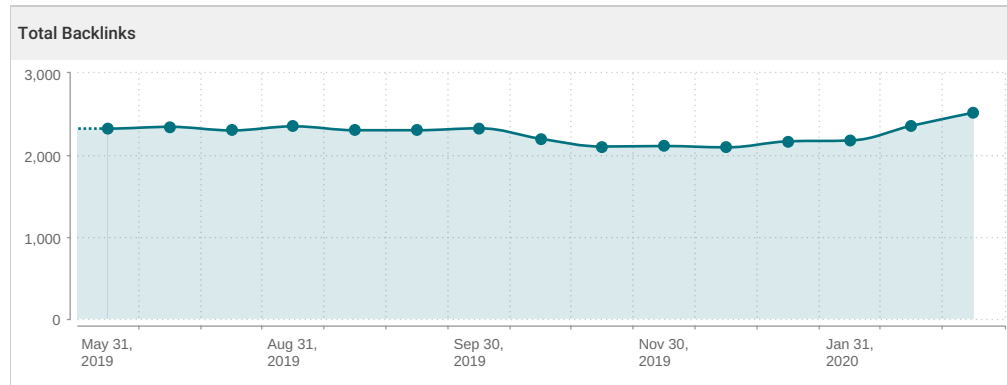
Alexa's traffic rank is a measure of how popular a website is relative to all other sites on the web.

The rank is calculated from the site's estimated average of daily unique visitors and its estimated number of page views over the last 12 months. The less the rank is, the more popular the site is.



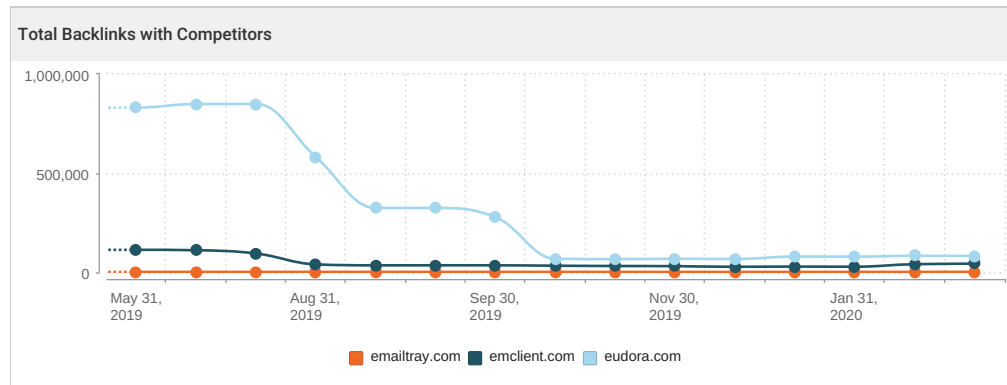
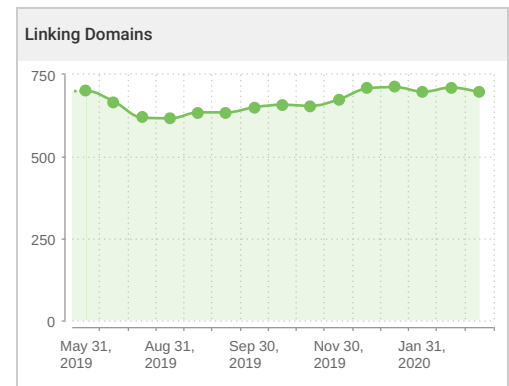
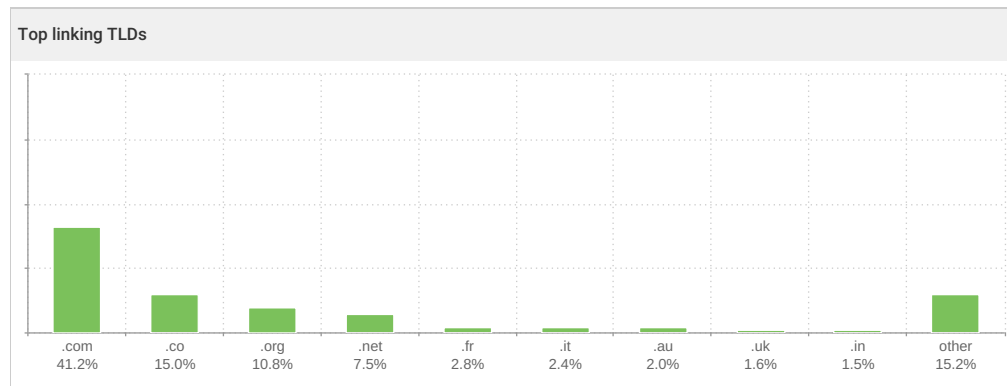
Alexa.com has no data for eudora.com, multiemailnotifier.com. It means that these sites receive too little traffic.

## My Backlinks Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)



### Link Sources Distribution

<b>2.5K</b> <span style="color: green;">▲ 159</span>	-
Total backlinks	Governmental domains
<b>696</b> <span style="color: red;">▼ 15</span>	-
Linking domains:	Educational domains
<b>301</b> <span style="color: red;">▼ 5</span>	<b>273</b> <span style="color: red;">▼ 9</span>
Linking IP addresses	Linking subnets



### Top 5 Link Texts






















Link text	Backlinks	Domain
emailtray	67	43
click here for download	69	1
http://www.emailtray.com/	76	10
.	156	23
411143. emailtray.com	202	102

- LEGEND:**
- Not found
  - ▲ Positive change
  - ▼ Negative change



## Competitor Link Profile for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report compares the backlink metrics of your site with those of your competitors.

Parameter	 <a href="https://emailtray.com">emailtray.com</a>	 <a href="https://emclient.com">emclient.com</a>	 <a href="https://eudora.com">eudora.com</a>
Domain Trust Flow	24 	57 	42 
Domain Citation Flow	29 ▼ 1 	42 ▲ 1 	31 
Moz Page Authority	48 	55 	59 
Moz Domain Authority	42 	61 	62 
Domain Primary Topic	-	-	-
Primary Topical Trust Flow	-	-	-
Total backlinks	2,518 ▲ 159 	43,691 ▲ 2.3K 	82,796 ▼ 1K 
Linking domains	696 ▼ 15 	2,688 ▼ 14 	6,029 ▼ 96 
Linking subnets	273	1,677	3,875
Linking IP addresses	301	2,110	4,584
Governmental ref. domains	-	-	1
Backlinks from governmental domains	-	-	1
Educational ref. domains	-	2	128
Backlinks from educational domains	-	2	405

**LEGEND:**

- Not found